



THE RECORD HERALD
2011
SPECIAL SECTIONS

NICHE PUBLICATIONS

February '11

HEALTH CARE GUIDE

March '11

FROM THE GROUND UP

April '11

**DESTINATION WAYNESBORO BOOK
 DESTINATION GREENCASTLE**

May '11

TRENDSETTER MAGAZINE

June '11

**FROM THE GROUND UP
 DESTINATION GREENCASTLE**

August '11

**FARM FEST
 TRENDSETTER MAGAZINE**

September '11

FROM THE GROUND UP

October '11

TRENDSETTER MAGAZINE

November '11

**DESTINATION GREENCASTLE
 DESTINATION WAYNESBORO BOOK
 FROM THE GROUND UP**

March '11

PROGRESS EDITION

Ad Deadline: February 14
 Story Deadline: March 7
 Corrected Story: March 16
 Publish Date: March 31

April '11

SPRING HOME & GARDEN

Ad Deadline: April 1
 Publish Date: April 11

July '11

WELCOME GUIDE

Ad Deadline: June 27
 Publish Date: July 29

August '11

BACK TO SCHOOL

Ad Deadline: July 29
 Publish Date: August 5

September '11

FALL HOME & GARDEN

Ad Deadline: August 23
 Publish Date: September 2

October '11

BREAST CANCER AWARENESS

Ad Deadline: September 26
 Publish Date: October 3

November '11

CHRISTMAS GIFT GUIDE #1

Ad Deadline: October 26
 Publish Date: November 4

CHRISTMAS GIFT GUIDE #2

Ad Deadline: November 14
 Publish Date: November 23

December '11

CHRISTMAS GIFT GUIDE #3

Ad Deadline: December 1
 Publish Date: December 9

CHRISTMAS GREETINGS

Ad Deadline: December 15
 Publish Date: December 23