

THE RECORD HERALD

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Repetition

Builds

Reputation

Thrifty Thirteen Program*

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for
\$69.50
per ad

1x10

13 weeks
for
\$69.50
per ad

***Build continuity and familiarity with THRIFTY THIRTEEN. Place a minimum size ad of 10 column inches or more for thirteen consecutive weeks and receive the rate of \$6.95 p.c.i.**