

Investing in tomorrow's editors

What you need to know about the 2010 leadership seminar

● WHAT IS THE GOAL OF THIS PROGRAM?

Editors will be taught the skills they need to lead in the next decade, preparing them to move into higher management positions within their own newsrooms or within a GateHouse Media organization. This program builds upon the GateHouse Newsroom Leadership series, attended by more than 70 editors in the past three years, but throughout this year will focus on 10 specific editors with high potential.

● HOW DOES THE PROGRAM WORK?

Up to 10 editors selected from the application process will participate in an eight-month training program, featuring two all-day training sessions at the News & Interactive Division offices in Downers Grove, Ill., and a visit to another newsroom within GateHouse to learn from one of the top editors in the company. The class will also participate in a series of conference calls and Webinars on topics related to the sessions and goals of the program.

● WHO SHOULD APPLY FOR THIS PROGRAM?

Editors who want to advance in management – either within their own newsroom or with GateHouse – are encouraged to apply. These include top editors at small newspapers (less than 10,000 circulation and weekly newspapers) and key section editors (city editors, assistant managing editors) at larger newspapers. Applicants must be able to demonstrate they are open to the future possibility of moving to take a position anywhere within GateHouse.

● WHAT IS THE TIME COMMITMENT FOR THIS PROGRAM?

There will be up to nine days of travel and training over the eight-month program. An additional 10 hours will be required for Webinars, conference calls, a self-teaching program and project development. Editors will be expected to complete projects and participate fully in this program while maintaining a high level of attention at their current job.

● WHAT ARE OTHER CONSIDERATIONS?

- Deadline for applications is March 1.
- Those selected for the program will be notified in March.
- The first session in Downers Grove is planned for April.

● HOW WILL PARTICIPANTS BE CHOSEN FOR THIS PROGRAM?

Selections will be based on the application, recommendations and an interview with News & Interactive staff.

● WHAT ARE SOME OF THE TOPICS THAT WILL BE COVERED IN THIS PROGRAM?

Sessions will include:

- Understanding the business of the newspaper industry
- How departments within your newspaper operate
- Implementing and managing big changes in your newsroom
- What's next with print reader expectations
- How social media and reader content will impact the future

● WILL THERE BE ANY COST FOR ME TO ATTEND THIS SESSION?

No. All costs are covered by the GateHouse News & Interactive Division.



The application

*** Deadline for the complete application is March 1. Please return this application along with your resume, and a letter of recommendation from your newspaper's editor or immediate supervisor.**

NAME _____ **POSITION/TITLE** _____

NEWSPAPER _____ **CITY, STATE** _____

WEB SITE _____ **CIRCULATION** _____

PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. What are your professional goals?

2. What do you think you need to work on in order to able you to advance in your career?

3. Please describe the accomplishments you are most proud of.
